



**EGYPT  
MEDICAL  
FORUM**  
2021



11  
December 2021



The St.Regis,  
Cairo

# Egypt Medical Forum 2021 "EMF"

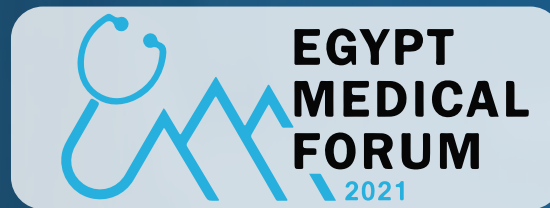
Powered by

**Smart Vision**  
Powerful And Effective Vision

[www.egyptmedicalforum.com](http://www.egyptmedicalforum.com)



# Egypt Medical Forum 2021 “EMF”



## Introduction

Egypt Medical Conference “EMF” 2021” is an annual event organized by Smart Vision, where the conference aims to exchange medical experiences by presenting the latest findings in the mechanism of using modern technology and scientific research developed for various medical specialties and specializations, through advanced lectures delivered by distinguished Egyptian and international speakers in their fields of work, in addition to educational scientific sessions that bring together different medical specialties and pharmaceutical companies in Egypt.

Our aim in smart vision is to raise awareness of increasing effectiveness among specialists of various medical professions to the latest technologies and developing researches by creating a medical platform for the most influential medical fields in the medical market, where it becomes easy to exchange experiences and information and apply these advanced medical mechanisms and techniques in Medical Sector, so that we could Improve health care and keep pace with medical progress in advanced European countries.

The attendance includes the best doctors, medical consultants and staff, hospitals, specialized surgeons, professors of medicine, trainees of doctors, nurses, health professionals, medical students, and professors of medical university education, major pharmaceutical companies and hospitals. We are looking forward to hold a worthwhile advanced educational conference that will benefit according to integrated exhibition of medical products will be held concurrently to merge between medical industry users and the latest advances developed researches available on the market. We look forward to bringing a worthwhile forum for everyone to participate, affect and learn .

Medical innovation affects everyone on the earth. This innovation opens the door to new methods of diagnosing and monitoring medical problems as well as making new drugs and devices available for the management and cure of various diseases. Medical innovation also means increasing knowledge and transforming existing processes and business models in order to better serve the changing needs and expectations.

Massive data, artificial intelligence, and other forms of technology are fueling a wave of health innovation around the world. Through this conference, we will focus on the future of medical innovation in the fields of medicine and pharmaceutical industry in Egypt.

## Modern Technology Techniques and Use of Artificial Intelligence in Medicine.

The medical sector has benefited greatly from the uses of advanced technology, artificial intelligence, in many areas. The success of artificial intelligence techniques in the medical care sector is due to the existing initiatives and partnerships between major technology companies and the health sector. That does not stop only at analyzing the data, but rather reaching accurate conclusions and diagnosing cases in a period of time. The success equation will be achieved by the hands of doctors (Human intelligence) with (Artificial intelligence) to achieve further development in the medical sector. Through this conference, we will focus on the future of medical innovation in the fields of medicine and pharmaceutical industry in Egypt.

## Development and Localization of The Vaccine Industry in Egypt and The Middle East

Egypt strives with every effort to develop and localize the vaccine industry in Egypt for the purpose of manufacturing it and benefiting from local and international experiences so that we can achieve self-sufficiency and immunize all citizens. The vaccine industry is a national health security in addition to the economic return by exporting vaccines abroad and enabling Egypt to break the monopoly of the world's major countries on vaccines, Medicine became one of the most important weapons of the state, especially in the face of epidemics and diseases.

## Most 50 Influential Figures in Medical Sector

Most 50 Influential Figures in Medical in Egypt ranking has been published by Smart Vision , annually featuring 50 Figures and their ability to affect markets or shape ideas and policies And decision-making in Medical Sector. Smart Vision's research team conducted a survey for many Patients and media about the influence of former Figures via email, phone and social media in the countries of Egypt. Awards are distributed in the Margins of Egypt Medical Forum 2021 "EMF "The Nile Ritz- Carlton 27 November 2021.

Egypt 2021  
Most  
**50**  
Influential Figures  
IN MEDICAL SECTOR  
According to Research Team in Smart Vision

## Attendees

Ministers

Local and international experts from more than 10 country around the world

Doctors specialists and surgeons in all medical fields

International Hospitals and medical centers

Pharmaceutical and biomedical firms

Laboratories and scientific institutions

Representatives of medical responsibility associations

Trainees and researchers

Nursing and medical staff

## The Programs of The Conference

- 1-Opening session on the importance of technology in medical advancement in Egypt.
- 2-Development and localization of vaccine industry in Egypt and Middle East.
- 3- Educational sessions for different medical specialties.
- 4- Honorary program for the 50 best personalities who influence the medical sector.
- 5- Advertising and displaying platforms for the products of pharmaceutical, medical, care and cosmetics companies.



# Our Clints in Past Years



# TV Channels & Press Covered Past Events



## Brief about Medical Sessions

### 1- Internal Medicine, Digestive System and Endoscopy

Keeping pace with scientific development is one of the main pillars of work in medicine, in order to improve the fields of medical service and health care for patients in all medical journals in general and the field of the digestive system and endoscopy in particular



### 2- Cardiovascular Surgery

How artificial intelligence and machine learning are changing the field of medicine Identify the latest research innovations in artificial intelligence for the heart and blood vessels

- Predicting risks early in conditions such as embolic stroke
- Developing artificial intelligence technology compatible with smartphones and high-tech hearing aid





## Brief about Medical Sessions

### 3 - Dental and Cosmetic Dentistry

Knowledge representation, thinking, planning, learning, intelligent research, and managing uncertainty from data and knowledge are the areas covered by AI. The idea came to introduce artificial intelligence into some special applications in the medical and orthodontic field, as the session aims to present the latest developments in the field of cosmetic dentistry, in addition to the uses of artificial intelligence in orthodontics.

### 4- Dermatology, Plastic Surgery and Aesthetic Medicine

The session aims to introduce to the participants the latest developments in the field of dermatology and aesthetic medicine that include advanced techniques applicable to the face and body, marking a new era in aesthetics. The program will consist of a set of practical lectures and workshops, offering the latest innovative technologies in dermatology and aesthetic medicine, anti-aging medicine, plastic surgery, cosmetology and laser. It also reviewed the new laser devices that were launched in the global markets and the new types of "fillers" and "Botox" treatments, especially in light of the increase in surgical and non-surgical cosmetics, based on the noticeable increase in the size of the global and local cosmetic market.

## Brief about Medical Sessions

### 5- Obstetrics and Gynecology

The conference comes out of the scientific renaissance that is taking place in the world and the serious and sincere attempts in Egypt to develop medical sciences through research and medical study with its various scientific means and encouragement and assistance by authorities and senior medical professors to present all new and modern in medical sciences, especially obstetrics and gynecology, where this is concerned The Department of Women and Fetal Health Together, we will discuss in this conference what scientific research has reached in this specialty, where a new scientific innovation in obstetrics and gynecology (Caesarean section without pain) will be discussed.



### 6- Oncology and Radiotherapy

Egypt uses artificial intelligence to predict the treatment of cancer patients, scientists have succeeded in using artificial intelligence to predict the emergence and development of cancer, which may help doctors in the future to reach treatment methods that achieve the greatest effectiveness with patients.

This is based on the study of DNA mutation in cancerous tumors, and the use of available information to predict possible genetic changes.

The researchers pointed out that the constant change of cancerous tumors is one of the biggest challenges they faced in cancer treatment, as tumors often develop drug resistance capabilities. So, how we could use the mechanisms of artificial intelligence, and biological information in the field of oncology.



## Brief about Medical Sessions

### 7- Educational Medicine

How can the use of artificial intelligence and the role of modern universities contribute to the development of higher education and the training of students to use the latest medical equipment in their various medical specializations?

According to the data of the Ministry of Higher Education and Scientific Research in Egypt, there are 7 universities during the new academic year 2020/2021 that will provide a specialized study in artificial intelligence, whether by establishing

## Marketing Plan:

With 16 years' experience of conferences organization, smart vision will provide the medical forum with the latest European techniques and methods in operating the forum to create the best balance between the theoretical and scientific aspects by creating educational session and practical workshops for required medical fields beside a huge marketing strategies for each participants at the medical forum by using the following market strategies:





## Participation and Sponsorship Offers:

**Official Sponsor "Exclusively"**

300 Thousand Egyptian Pounds

**Diamond Sponsor**

200 Thousand Egyptian Pounds

**Platinum Sponsor**

175 Thousand Egyptian Pounds

**Gold Sponsor**

125 Thousand Egyptian Pounds

**Silver Sponsor**

90 Thousand Egyptian Pounds

**Bronze Sponsor**

50 Thousand Egyptian Pounds

## Official Sponsor: 300K EGP

- An empty space to set up an event booth
- The logo of the company in Media Zone
- Diamond sponsor's logo for the forum during the forum's advertisements in daily newspapers and magazines.
- Speaker from Diamond sponsor in discussion sessions.
- A special honor award.
- Fixed banner on the event Website, in addition to changing banners inside the event website.
- Trademark flags inside conference hall exclusively, and flags are printed by sponsoring company, not organizing company.
- Periodic design for your company on event's Facebook page and all social media.
- Obtaining the website registration data in addition to a complete copy of clients' data that have already attended forum.
- A photo session for company's team.
- Empty spaces to put 10 roll-ups inside the "spaces only" forum.
- Name and logo of Your company in the largest size on the main board behind the podium during the conference.
- A special gift of data from company's database for businessmen and investors, including 10,000 people, with name, phone and e-mail.

## Diamond Sponsor: 200K EGP

- An empty space to set up an event booth.
- The logo of the company in Media Zone.
- Diamond sponsor's logo for the forum during the forum's advertisements in daily newspapers and magazines.
- Speaker from Diamond sponsor in discussion sessions.
- A special honor award.
- Fixed banner on the event Website, in addition to changing banners inside the event website.
- Trademark flags inside conference hall exclusively, and flags are printed by sponsoring company, not organizing company.
- Periodic design for your company on event's Facebook page and all social media.
- Obtaining the website registration data in addition to a complete copy of clients' data that have already attended forum.
- A photo session for company's team.
- Empty spaces to put 10 roll-ups inside the "spaces only" forum.
- Name and logo of Your company in the largest size on the main board behind the podium during the conference.
- A special gift of data from company's database for businessmen and investors, including 10,000 people, with name, phone and e-mail.

## Platinum Sponsor: 175K EGP

- An empty space to set up an event booth.
- The logo of the company in Media Zone.
- Diamond sponsor's logo for the forum during the forum's advertisements in daily newspapers and magazines.
- Speaker from Diamond sponsor in discussion sessions.
- A special honor award.
- Fixed banner on the event Website, in addition to changing banners inside the event website.
- Trademark flags inside conference hall exclusively, and flags are printed by sponsoring company, not organizing company.
- Periodic design for your company on event's Facebook page and all social media.
- Obtaining the website registration data in addition to a complete copy of clients' data that have already attended forum.
- A photo session for company's team.
- Empty spaces to put 10 roll-ups inside the "spaces only" forum.
- Name and logo of Your company in the largest size on the main board behind the podium during the conference.
- A special gift of data from company's database for businessmen and investors, including 10,000 people, with name, phone and e-mail.



## Gold sponsor 125K EGP

- An empty space to set up an event booth.
- Variable banners within the event's website.
- The logo of gold sponsor of conference during the conference advertisements, not independent advertisements in daily newspapers and magazines.
- Periodic design for Your company on the event's Facebook page and all social media.
- Empty spaces to put 5 roll-ups inside the "spaces only" forum.
- Logo of Your company as a sponsor on main board behind the podium during the conference.
- A special honorary award.
- A special gift of data from the company's database for businessmen and investors, including 5,000 people, with name, phone and e-mail.

## Silver Sponsor 90K EGP

- A place equipped with a Table, 2 chairs, and a number of roll-ups or Pop Ups.
- Variable banners within event's website.
- The logo of silver sponsor of the conference during the advertisements for the conference, not independent advertisements in the daily newspapers.
- Periodic design for Your company on event's Facebook page and all social media.
- Logo of your company as a sponsor on the main board behind the podium during conference.
- A special gift of data from the company's database for businessmen and investors, including 2,000 people with their name, phone and e-mail address.

## Bronze sponsor 50K EGP

- A place equipped with a Table, 2 chairs, and a number of roll-ups or Pop Ups
- Variable banners within the event's website
- Logo of bronze sponsor of conference during advertisements for conference, not independent advertisements in
- Daily newspapers
- Periodic design for your company on event's Facebook page and all social media
- Logo of Your Company as a sponsor on the main board behind the podium during the conference.

# Contact Us

📍 32 Amed Kassem Goda - Abbas El Akkad , Nasr City , Cairo, Egypt

[www.smarteventeg.com](http://www.smarteventeg.com)

[info@smartvisioneg.com](mailto:info@smartvisioneg.com)

[www.egyptmedicalforum.com](http://www.egyptmedicalforum.com)



+20222600204



+201212263311



+201211533823



+201229276684





**EGYPT  
MEDICAL  
FORUM**  
2021

 11  
December 2021

 The St.Regis,  
Cairo

# Egypt Medical Forum 2021 “EMF”

Powered by

**SmartVision**  
Powerful And Effective Vision

[www.egyptmedicalforum.com](http://www.egyptmedicalforum.com)